



We offer the opposite of one-size-fits-all software training. Our unique modular business model lets clients configure a curriculum that precisely fits their specific needs. And we offer role-based training with a typical 80/20 lab/lecture mix so students get hands-on experiences with live, world-class instructors learning the specific tasks that will help them be more successful in their roles. Classes are offered anywhere@anytime via virtual classrooms that let us stretch across locales and time zones to consistently accommodate student needs.

WHAT WE DO



Training, Mentoring
IBM® RATIONAL® TOOLS
 Consulting, Sales

YEAR FOUNDED

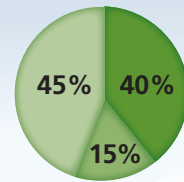
1999

The year
OF THE RABBIT
 ...we hop to it

VERTICAL MARKETS (% of revenue 2012)

55%	FINANCE
26%	Insurance
11%	IT
4%	Government
4%	HEALTH

CLIENTS BIG AND SMALL



FIRST TO OFFER...

Rational Team Concert™ Courses

3,600 TRAINED IN 2012
 alone

PIONEERED VIRTUAL TRAINING

2002

The year
TRAVEL BUDGETS
 faded away

THREE YEARS RUNNING

IBM **CHAMPION**
 co-founder, CTO
JIM HERRON



ANYWHERE@ANYTIME



With a computer
AND THE INTERNET
 Students can go to their
CLASSROOM
 IN THE CLOUD